

For Lease : 11,805 SF



Location: 2370 Poplar Drive, Medford, OR

Site: 11,805 SF Sub-Lease Opportunity (Adjacent to Best Buy)

Rates: \$14.00/SF, NNN

Demographics:

	1 mile	3 mile	5 mile
2013 Est. Population	9,262	68,590	107,752
2013 Ave. HH Income	\$41,980	\$52,217	\$56,105
2013 Daytime Population	8,286	41,914	61,600

MEDFORD POPLAR SQUARE

MEDFORD, OREGON

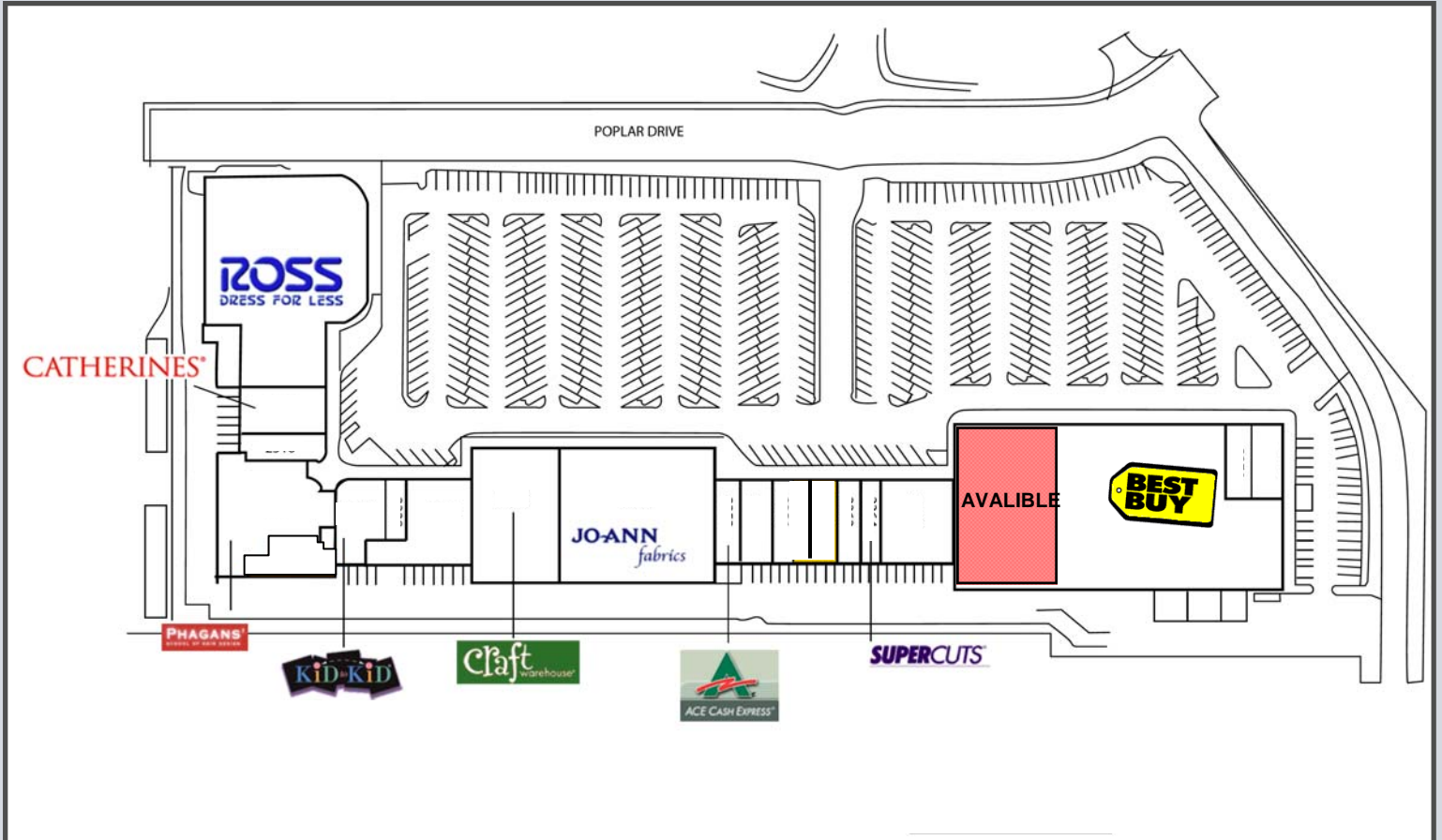


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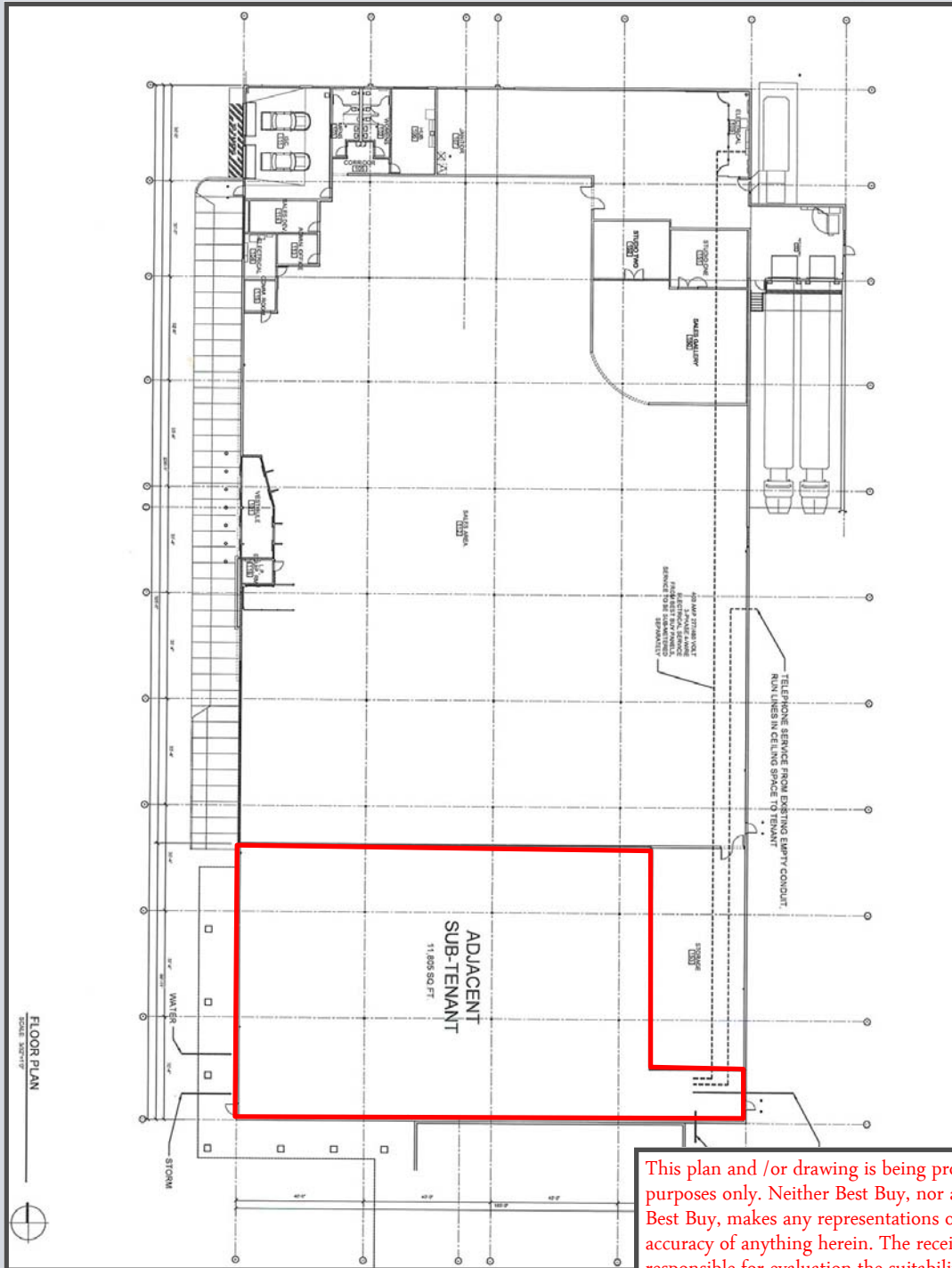
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FULL PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 42.3533/-122.8682

RF1

2370 Poplar Dr

Medford, OR

		1 Mile	3 Miles	5 Miles
POPULATION	2013 Estimated Population	9,262	68,590	107,752
	2018 Projected Population	9,610	71,188	111,851
	2010 Census Population	9,032	66,881	105,057
	2000 Census Population	8,420	61,666	91,372
	Projected Annual Growth 2013 to 2018	0.8%	0.8%	0.8%
	Historical Annual Growth 2000 to 2013	0.8%	0.9%	1.4%
HOUSEHOLDS	2013 Estimated Households	3,961	27,230	42,769
	2018 Projected Households	4,106	28,220	44,323
	2010 Census Households	3,869	26,598	41,777
	2000 Census Households	3,587	24,142	35,692
	Projected Annual Growth 2013 to 2018	0.7%	0.7%	0.7%
	Historical Annual Growth 2000 to 2013	0.8%	1.0%	1.5%
AGE	2013 Est. Population Under 10 Years	13.4%	13.9%	13.3%
	2013 Est. Population 10 to 19 Years	11.7%	12.6%	12.5%
	2013 Est. Population 20 to 29 Years	15.9%	14.6%	13.1%
	2013 Est. Population 30 to 44 Years	17.5%	18.8%	18.3%
	2013 Est. Population 45 to 59 Years	16.4%	18.5%	18.6%
	2013 Est. Population 60 to 74 Years	13.2%	13.8%	15.2%
	2013 Est. Population 75 Years or Over	11.9%	7.8%	9.0%
	2013 Est. Median Age	36.7	36.4	38.8
MARITAL STATUS & GENDER	2013 Est. Male Population	47.5%	48.7%	48.5%
	2013 Est. Female Population	52.5%	51.3%	51.5%
	2013 Est. Never Married	31.2%	27.5%	25.5%
	2013 Est. Now Married	36.0%	45.3%	49.0%
	2013 Est. Separated or Divorced	23.0%	20.7%	19.1%
	2013 Est. Widowed	9.8%	6.4%	6.5%
INCOME	2013 Est. HH Income \$200,000 or More	0.3%	1.6%	2.2%
	2013 Est. HH Income \$150,000 to \$199,999	1.3%	2.8%	3.4%
	2013 Est. HH Income \$100,000 to \$149,999	4.7%	7.0%	7.8%
	2013 Est. HH Income \$75,000 to \$99,999	8.3%	9.9%	10.9%
	2013 Est. HH Income \$50,000 to \$74,999	17.7%	18.9%	18.3%
	2013 Est. HH Income \$35,000 to \$49,999	26.3%	19.9%	18.8%
	2013 Est. HH Income \$25,000 to \$34,999	13.1%	13.9%	13.7%
	2013 Est. HH Income \$15,000 to \$24,999	14.3%	10.8%	11.0%
	2013 Est. HH Income Under \$15,000	14.2%	15.3%	13.8%
	2013 Est. Average Household Income	\$41,980	\$52,217	\$56,105
	2013 Est. Median Household Income	\$38,581	\$44,530	\$46,818
	2013 Est. Per Capita Income	\$18,205	\$20,968	\$22,453
2013 Est. Total Businesses	802	4,593	6,267	
2013 Est. Total Employees	8,286	41,914	61,600	

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RACE	2013 Est. White	86.4%	86.2%	87.0%
	2013 Est. Black	0.8%	0.8%	0.7%
	2013 Est. Asian or Pacific Islander	2.7%	1.8%	1.7%
	2013 Est. American Indian or Alaska Native	1.2%	1.3%	1.2%
	2013 Est. Other Races	8.9%	9.8%	9.3%
HISPANIC	2013 Est. Hispanic Population	1,279	10,451	15,214
	2013 Est. Hispanic Population	13.8%	15.2%	14.1%
	2018 Proj. Hispanic Population	14.9%	16.4%	15.2%
	2010 Hispanic Population	12.8%	14.1%	13.1%
EDUCATION (Adults 25 or Older)	2013 Est. Adult Population (25 Years or Over)	5,968	44,304	71,543
	2013 Est. Elementary (Grade Level 0 to 8)	3.9%	4.4%	3.8%
	2013 Est. Some High School (Grade Level 9 to 11)	10.4%	9.3%	8.4%
	2013 Est. High School Graduate	31.5%	30.0%	29.6%
	2013 Est. Some College	32.8%	30.1%	30.5%
	2013 Est. Associate Degree Only	7.5%	7.2%	7.3%
	2013 Est. Bachelor Degree Only	10.0%	12.4%	13.4%
	2013 Est. Graduate Degree	3.9%	6.7%	6.9%
HOUSING	2013 Est. Total Housing Units	4,144	28,780	45,143
	2013 Est. Owner-Occupied	35.7%	48.3%	54.3%
	2013 Est. Renter-Occupied	59.8%	46.3%	40.4%
	2013 Est. Vacant Housing	4.4%	5.4%	5.3%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	7.6%	7.0%	8.5%
	2010 Homes Built 2000 to 2004	7.5%	9.1%	11.0%
	2010 Homes Built 1990 to 1999	20.2%	19.0%	19.0%
	2010 Homes Built 1980 to 1989	16.2%	11.8%	10.9%
	2010 Homes Built 1970 to 1979	23.9%	19.2%	18.9%
	2010 Homes Built 1960 to 1969	11.0%	10.3%	10.5%
	2010 Homes Built 1950 to 1959	5.8%	8.9%	8.0%
	2010 Homes Built Before 1949	7.9%	14.7%	13.1%
HOME VALUES	2010 Home Value \$1,000,000 or More	0.6%	0.7%	1.0%
	2010 Home Value \$500,000 to \$999,999	2.5%	5.0%	6.7%
	2010 Home Value \$400,000 to \$499,999	2.3%	4.9%	5.7%
	2010 Home Value \$300,000 to \$399,999	11.5%	18.7%	18.0%
	2010 Home Value \$200,000 to \$299,999	42.8%	35.5%	34.7%
	2010 Home Value \$150,000 to \$199,999	20.1%	18.2%	15.3%
	2010 Home Value \$100,000 to \$149,999	8.9%	7.8%	7.4%
	2010 Home Value \$50,000 to \$99,999	2.6%	3.2%	3.7%
	2010 Home Value \$25,000 to \$49,999	3.2%	2.2%	2.3%
	2010 Home Value Under \$25,000	5.5%	3.8%	5.2%
	2010 Median Home Value	\$198,845	\$236,298	\$243,744
	2010 Median Rent	\$731	\$712	\$768

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LABOR FORCE	2013 Est. Labor Population Age 16 Years or Over	7,156	52,517	83,598
	2013 Est. Civilian Employed	53.2%	56.0%	55.0%
	2013 Est. Civilian Unemployed	8.7%	7.2%	7.1%
	2013 Est. in Armed Forces	0.2%	-	-
	2013 Est. not in Labor Force	38.0%	36.8%	37.9%
	2013 Labor Force Males	46.4%	47.9%	47.7%
	2013 Labor Force Females	53.6%	52.1%	52.3%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	3,763	28,887	44,705
	2010 Mgmt, Business, & Financial Operations	9.9%	11.2%	12.6%
	2010 Professional, Related	12.0%	17.0%	16.7%
	2010 Service	23.0%	21.8%	20.9%
	2010 Sales, Office	34.7%	29.3%	30.0%
	2010 Farming, Fishing, Forestry	0.5%	1.3%	1.1%
	2010 Construction, Extraction, Maintenance	7.3%	7.7%	7.8%
	2010 Production, Transport, Material Moving	12.6%	11.6%	10.9%
	2010 White Collar Workers	56.6%	57.6%	59.3%
	2010 Blue Collar Workers	43.4%	42.4%	40.7%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	75.7%	78.6%	79.7%
	2010 Drive to Work in Carpool	11.2%	9.8%	9.1%
	2010 Travel to Work by Public Transportation	1.5%	1.4%	1.1%
	2010 Drive to Work on Motorcycle	0.5%	0.4%	0.6%
	2010 Walk or Bicycle to Work	5.3%	4.7%	4.2%
	2010 Other Means	0.5%	0.6%	0.4%
	2010 Work at Home	5.3%	4.6%	5.0%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	56.4%	54.0%	51.5%
	2010 Travel to Work in 15 to 29 Minutes	33.1%	34.9%	37.6%
	2010 Travel to Work in 30 to 59 Minutes	7.5%	8.5%	8.3%
	2010 Travel to Work in 60 Minutes or More	3.0%	2.6%	2.6%
	2010 Average Travel Time to Work	12.9	13.6	13.9
CONSUMER EXPENDITURE	2013 Est. Total Household Expenditure	\$155 M	\$1.22 B	\$2.01 B
	2013 Est. Apparel	\$7.37 M	\$58.5 M	\$96.3 M
	2013 Est. Contributions, Gifts	\$8.95 M	\$74.5 M	\$125 M
	2013 Est. Education, Reading	\$3.79 M	\$31.6 M	\$52.8 M
	2013 Est. Entertainment	\$8.48 M	\$67.5 M	\$112 M
	2013 Est. Food, Beverages, Tobacco	\$25.7 M	\$199 M	\$326 M
	2013 Est. Furnishings, Equipment	\$6.40 M	\$51.9 M	\$86.3 M
	2013 Est. Health Care, Insurance	\$11.6 M	\$89.4 M	\$147 M
	2013 Est. Household Operations, Shelter, Utilities	\$46.2 M	\$365 M	\$601 M
	2013 Est. Miscellaneous Expenses	\$2.70 M	\$20.8 M	\$33.9 M
	2013 Est. Personal Care	\$2.27 M	\$17.8 M	\$29.2 M
2013 Est. Transportation	\$31.2 M	\$245 M	\$403 M	

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